

Appendix E: Public Engagement

In fall 2013, the City initiated a collaborative process to comprehensively update both the Land Use Plan (LUP) and the General Plan (GP) under the name “PlanHMB”. The following tables summarize the public engagement events and public meetings held throughout the PlanHMB process. These include outreach workshops and events, meetings requested by interested parties, and public meetings with the General Plan Advisory Committee, Planning Commission, and City Council. All Planning Commission and City Council meetings were duly noticed and televised.

TABLE E-1: PUBLIC OUTREACH

Event/Meeting Name	Date	Description
Community Visioning Workshop	March 20, 2014	2-hour community workshop discussion of GP/future of HMB
Business Outreach Workshop	May 6 and 7, 2014	2-hour meeting/workshop with local businesses.
Village of the Coastsiders Outreach Meeting	September 8, 2014	20-minute presentation to group about how to get involved in the GP process.
Coastside Farmers Market Outreach Event	September 13, 2014	9 am-1pm booth at market to educate public about City GP Update and activities
Kids Health Faire Outreach Event	September 14, 2014	1-3pm booth at the faire to educate public and children about City General Plan update with trinkets to giveaway
Spanish Community Outreach Meeting	September 25, 2014	2-hour meeting with Spanish community at 1101 Main Street

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Event/Meeting Name	Date	Description
SAMCAR (San Mateo County Realtors) Outreach Meeting	October 21, 2014	20-minute presentation to group about getting involved in the GP process.
Parks & Rec. Committee Regular Meeting	October 22, 2014	Presentation presented at the monthly Park & Rec Committee meeting
SAMCAR (San Mateo County Realtors) Outreach Meeting	October 28, 2014	1-hour meeting with group discuss concerns and ideas.
Open Space Staff Outreach Meeting	October 29, 2014	Staff from various Open Space organizations and City Staff to discuss concerns & ideas regarding the General Plan.
Ag Community (Farm Bureau) Outreach Meeting	November 3, 2014	20-minute presentation to group about getting involved in the GP process.
Concerts in the Park Outreach Event	November 9, 2014	1-3pm booth at the MacDutra Park to educate public about City GP update.
Open Space Outreach Meeting	March 24, 2015	Round Table Discussion with Open Space Partners regarding refocus
Hatch Elementary Leadership Luncheon	May 22, 2015	Hatch Leadership Club – 4 th & 5 th Graders – 15 participants
Cunha Middle School Youth Summit	May 28, 2015	27 kids participated
Highland Park Neighborhood Listening Session	May 27, 2015	45 people attended
Grandview Neighborhood Listening Session	May 28, 2015	20 people attended
Sea Haven Neighborhood Listening Session	June 1, 2015	40 people attended
Casa Del Mar Neighborhood Listening Session	June 3, 2015	50 people attended
Pilarcitos Neighborhood Listening Session	June 4, 2015	30 people attended

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Event/Meeting Name	Date	Description
Coastside Mother's Club Neighborhood Listening Session	June 4, 2015	18 people attended
Arleta Park Neighborhood Listening Session	June 8, 2015	40 people attended
Canada Cove Neighborhood Listening Session	June 9, 2015	20 people attended
Frenchmans Creek Neighborhood Listening Session	June 10, 2015	20 people attended
Miramar Neighborhood Listening Session	June 11, 2015	45 people attended
Farmer's Market Listening Session #1	June 13, 2015	25 people attended
Grand Blvd. Neighborhood Listening Session	June 15, 2015	25 people attended
Alsace Lorraine Neighborhood Listening Session	June 17, 2015	25 people attended
Ocean Colony Neighborhood Listening Session	June 18, 2015	25 people attended
Downtown Neighborhood Listening Session	June 20, 2015	15 people attended
Open House Listening Session #1	June 25, 2015	20 people attended
Open House Listening Session #2	June 27, 2015	30 people attended
Public Workshop #1	July 16, 2015	Recreation, Conservation & Open Space - 25 people attended
Public Workshop #2	July 30, 2015	Climate Action and Healthy Community - 20 people attended
Public Workshop #3	August 13, 2015	Transportation and Land Use Workshop - 47 people attended

Event/Meeting Name	Date	Description
Public Workshop #4	September 10, 2015	Synthesis Workshop: Open Space for Recreation, Conservation & Safety - 25 people attended
Farmer's Market Listening Session #2	September 12, 2015	12-15 people attended
Public Workshop #5	December 3, 2015	Synthesis Workshop: Land Use and Circulation
San Mateo Resource Conservation District meeting	July 24, 2018	LUP Update – Agriculture
San Mateo County Farm Bureau	December 14, 2018	LUP Update – Agriculture
San Mateo County Farm Bureau	January 14, 2019	LUP Update – Agriculture
Green Foothills	January 28, 2019	LUP Update—Hazards
Green Foothills	February 8, 2019	LUP Update—Agriculture
Coastside County Water District	May 6, 2019	LUP Update – Public Works
Coastside County Water District	June 14, 2019	LUP Update – Public Works
Coastside County Water District	August 29, 2019	LUP Update – Public Works
Green Foothills + Sierra Club	September 5, 2019	LUP Update (multiple topics)
Private Property Owners/Other Interested Parties (San Mateo County Farm Bureau, Green Foothills, Sierra Club)	August 6 - 21 2020	LUP Update (multiple topics)
Coastside County Water District	August 19, 2020	LUP Update – Public Works

TABLE E-2: GENERAL PLAN ADVISORY COMMITTEE (GPAC) PUBLIC MEETINGS

Meeting #	Meeting Date	Meeting Focus
1	December 17, 2013	City Council approval
2	January 30, 2014	Kick off meeting
3	July 1, 2014	General Plan Updates
4	July 29, 2014	General Plan Updates
5	October 2, 2014	General Plan Updates
6	November 13, 2014	Alternatives
7	March 31, 2015	General Plan re-focus
8	September 3, 2015	General Plan Updates
9	April 14, 2016	Sea level rise, existing conditions
10	April 28, 2016	General Plan Updates
11	June 2, 2016	Present Draft LUP – part 1
12	June 30, 2016	Review/discuss Draft LUP – Part 2
13	October 13, 2016	General Plan elements discussion
14	November 17, 2016	General Plan elements discussion
15	December 15, 2016	General Plan elements discussion
16	January 11, 2017	General Plan elements discussion
17	January 26, 2017	General Plan elements discussion

TABLE E-3: CITY COUNCIL (CC) AND PLANNING COMMISSION (PC) PUBLIC MEETINGS

Meeting Name	Meeting Date	Description
CC Meeting	June 18, 2013	Contract approval for PlanHMB consultant
CC Meeting	September 3, 2013	GPAC/Principles
CC Meeting	December 17, 2013	Appointment of GPAC members
PC & CC Joint Meeting	July 22, 2014	City Council and Planning Commission meeting
CC Meeting	December 9, 2014	General Plan Study Session
CC Meeting	January 20, 2015	GP Study Session for new City Council Members
CC Meeting	February 3, 2015	Continuation of GP Study Session Discussion
CC Meeting	March 3, 2015	Review of GP Update work Program
PC Meeting	August 25, 2015	Study Session #1: Existing Conditions
CC Meeting	September 1, 2015	General Plan Updates
PC Meeting	September 22, 2015	Study Session #2: Existing Conditions Report Follow up
CC Meeting	October 6, 2015	General Plan Process Update – direction from CC on process moving forward.
CC Meeting	November 3, 2015	PlanHMB Planning Boundaries & Working Plan
PC Meeting	April 12, 2016	General Plan Update
PC Meeting	December 13, 2016	General Plan Update
CC Meeting	January 17, 2017	General Plan Update
CC Meeting	February 7, 2017	PlanHMB update
CC Meeting	May 16, 2017	Housing Element Progress Report
CC Meeting	June 6, 2017	LCLUP Process Update
PC Meeting	June 27, 2017	LCLUP Joint Session with BPAC (Highway 1)

Meeting Name	Meeting Date	Description
PC Meeting	July 11, 2017	LCLUP Coastal Access & Rec review
PC Meeting	July 25, 2017	Coastal Access & Rec joint study session with Parks & Rec Commission
PC Meeting	August 8, 2017	Coastal Access & Recreation discussion
CC Meeting	August 15, 2017	LCLUP Process Update
PC Meeting	August 29, 2017	LCLUP Coastal Hazards, Cultural Resources, and Scenic and Visual Resources review
PC Meeting	October 24, 2017	Study Session – Land Use Overview
PC Meeting	October 30, 2018	Study Session – LUP Update
PC Meeting	November 27, 2018	Study Session – Natural Resources
PC Meeting	December 19, 2018	Study Session – Coastal Access and Rec, Coastal Hazards, Cultural Resources, Scenic and Visual Resources
PC Meeting	January 22, 2019	Study Session – Development and Agriculture
PC Meeting	February 26, 2019	Study Session – Development
PC Meeting	March 26, 2019	Study Session – Planned Developments
PC Meeting	June 25, 2019	Study Session – Public Works, Intro and Framework, Glossary, Appendix A and B, & List of Acronyms
PC Meeting	July 31, 2019	Study Session - Public Works
PC Meeting	September 24, 2019	Study Session – 2018-19 LCLUP Draft Update
PC Meeting	October 8, 2019	Study Session – 2018-19 LCLUP Draft Update
PC & CC Joint Meeting	October 29, 2019	Joint Study Session – 2018-19 LCLUP Draft Update
PC Meeting	July 28, 2020	Study Session – 2020 LCLUP Final Draft
PC Meeting	August 11, 2020	Study Session – 2020 LCLUP Final Draft

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Meeting Name	Meeting Date	Description
PC Meeting	August 25, 2020	Public Hearing – 2020 LCLUP Final Draft (continued in whole to September 8, 2020)
PC Meeting	September 8, 2020	Public Hearing – 2020 LCLUP Final Draft
CC Meeting	September 29, 2020	Public Hearing – 2020 LCLUP Final Document (continued in whole to September 30, 2020)
CC Meeting	September 30, 2020	Public Hearing – 2020 LCLUP Final Document
CC Meeting	October 6, 2020	Public Hearing – 2020 LCLUP Final Document
CC Meeting	October 20, 2020	Public Hearing – 2020 LCLUP Final Document