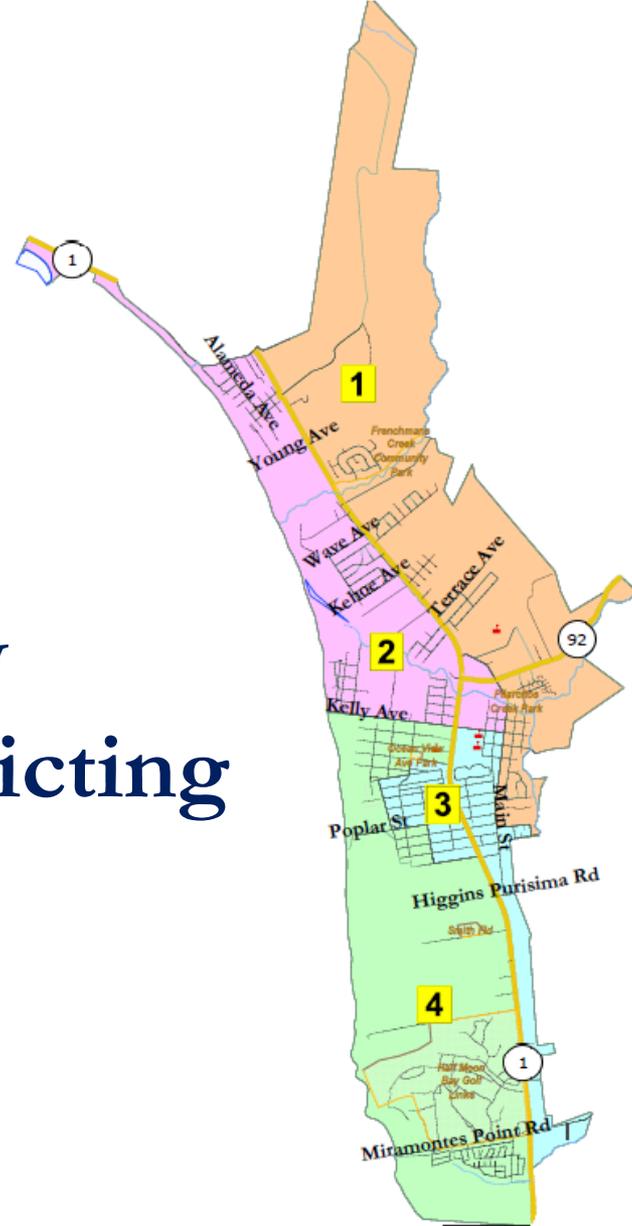


# City of Half Moon Bay Introduction to Redistricting



August 12, 2021

Shalice Tilton, Sr. Consultant  
National Demographics Corporation

Step	Description
<p><b>Workshops (RAC)</b> Aug. 12 &amp; Aug. 19</p>	<p>Education and to solicit input on the communities in the Districts.</p>
<p><b>Two Pre-Map Hearings (RAC)</b> Aug. 26 &amp; Sept. 2</p>	<p>Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.</p>
<p><b>Census Data Release</b> Aug. 12</p>	<p>Census Bureau releases official 2020 Census population data. The data will be in legacy format and must be reformatted.</p>
<p><b>California Data Release</b> Oct.</p>	<p>California Statewide Database releases ‘prisoner-adjusted’ 2020 redistricting data, then three-week waiting period to release maps.</p>
<p><b>Map Submission Deadline</b> Oct. 28, 5 p.m.</p>	<p>The City’s demographer will professionally produce submitted maps and prepare a demographic summary for each map.</p>
<p><b>Review Draft Maps (RAC)</b> Nov. 8 &amp; Dec. 16</p>	<p>Review and revise the draft maps and to select focus maps.</p>
<p><b>Workshop (RAC)</b> Jan. 8</p>	<p>Solicit input on focus maps.</p>
<p><b>Post-Map Hearing (CC)</b> Jan. 19</p>	<p>First public hearing to discuss and revise the draft maps and to discuss the election sequence.</p>
<p><b>Workshops (RAC)</b> Jan. 22 &amp; Jan. 27</p>	<p>Solicit input on focus maps.</p>
<p><b>Post-Map Hearing (CC)</b> Feb. 15</p>	<p>Second public hearing to discuss and revise the draft maps and to discuss the election sequence.</p>
<p><b>Map Adoption (CC)</b> Mar. 15</p>	<p>Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance. <b>Deadline to adopt: Apr. 17, 2021</b></p>

# Redistricting Rules and Goals

## 1. Federal Laws

Equal Population  
Federal Voting Rights Act  
No Racial Gerrymandering



## 2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**  
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**  
(Do not bypass one group of people to get to a more distant group of people)

**Prohibited:** “Shall not favor or discriminate against a political party.”

## 3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years  
Respect voters’ choices / continuity in office  
Future population growth  
Preserving the core of existing districts

# Demographic Summary of Existing Districts

<i>Half Moon Bay - Current Districts</i>						
District		1	2	3	4	Total
2020	2020 Est. Total Pop	2,994	3,744	2,606	3,386	12,730
	Deviation from ideal	-188	562	-577	203	1,138
	% Deviation	-5.92%	17.65%	-18.12%	6.39%	35.76%
2010 Total Pop	% Hisp	31%	41%	43%	9%	31%
	% NH White	61%	52%	52%	83%	62%
	% NH Black	0%	1%	1%	1%	1%
	% Asian-American	6%	4%	4%	6%	5%
Citizen Voting Age Pop	Total	2,296	2,296	1,695	2,800	9,087
	% Hisp	18%	24%	22%	6%	16%
	% NH White	70%	67%	72%	83%	73%
	% NH Black	0%	2%	1%	0%	1%
	% Asian/Pac.Isl.	11%	7%	5%	9%	8%

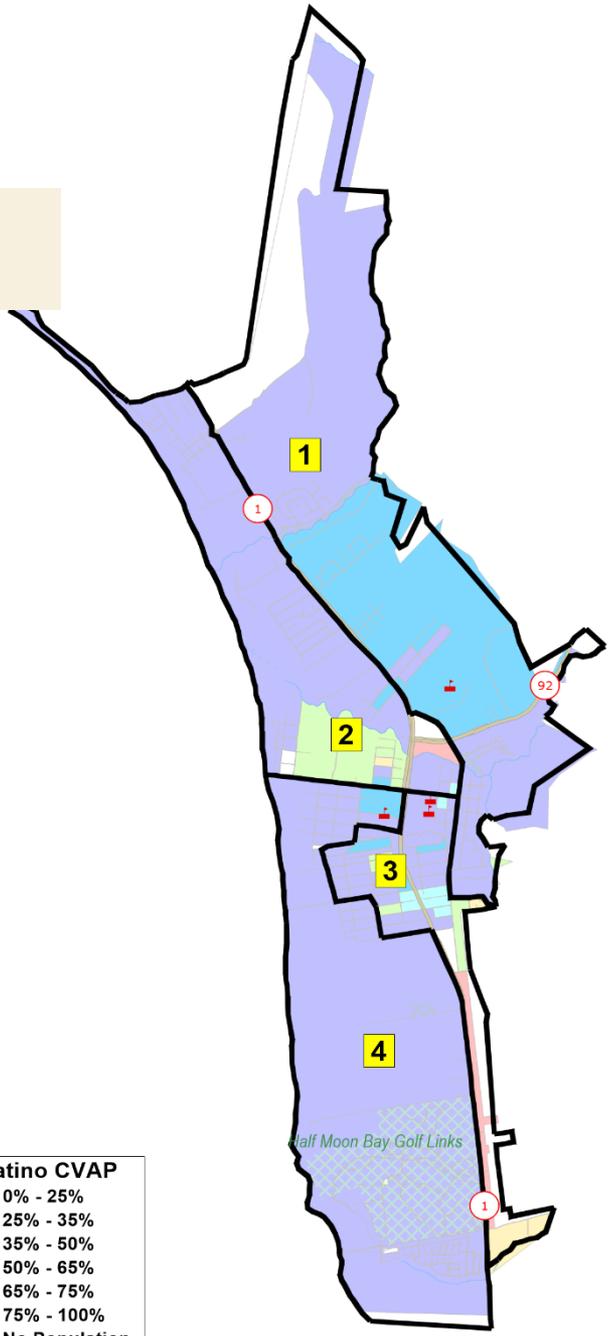
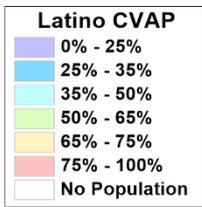
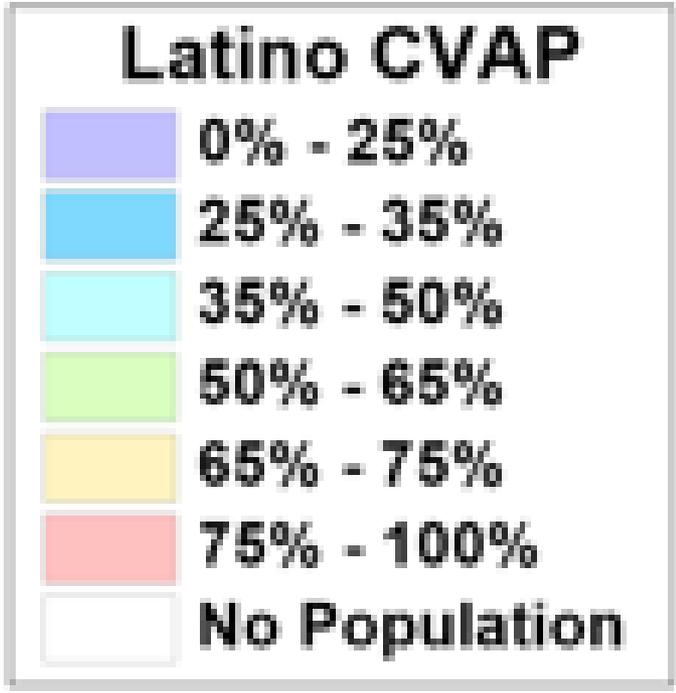
Estimates using official 2020 demographic data and NDC's estimated total population figures.

For four districts, each district must contain about 3,183 people.

For five districts, each district must contain about 2,546 people.

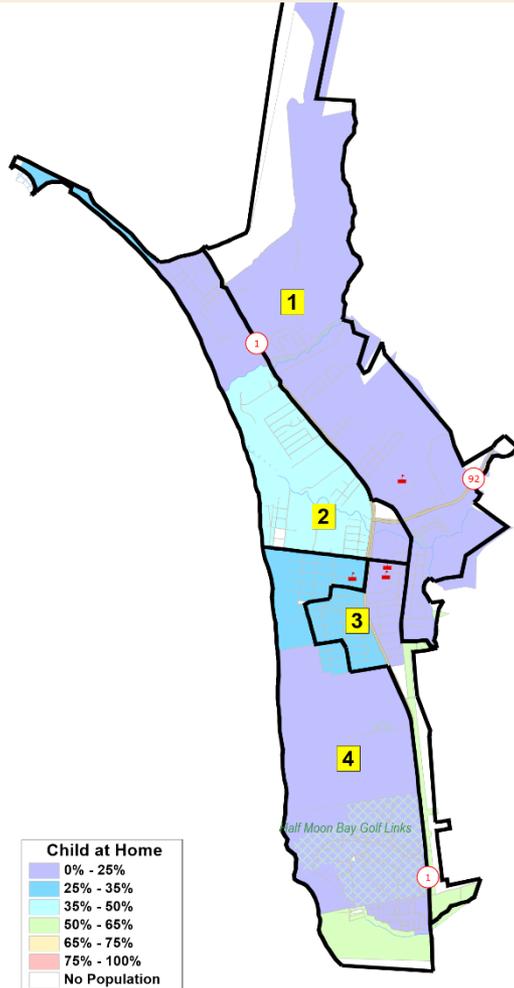
# Latino CVAP

Latino eligible voters are concentrated in the southern portions of existing Districts 2 and 3.

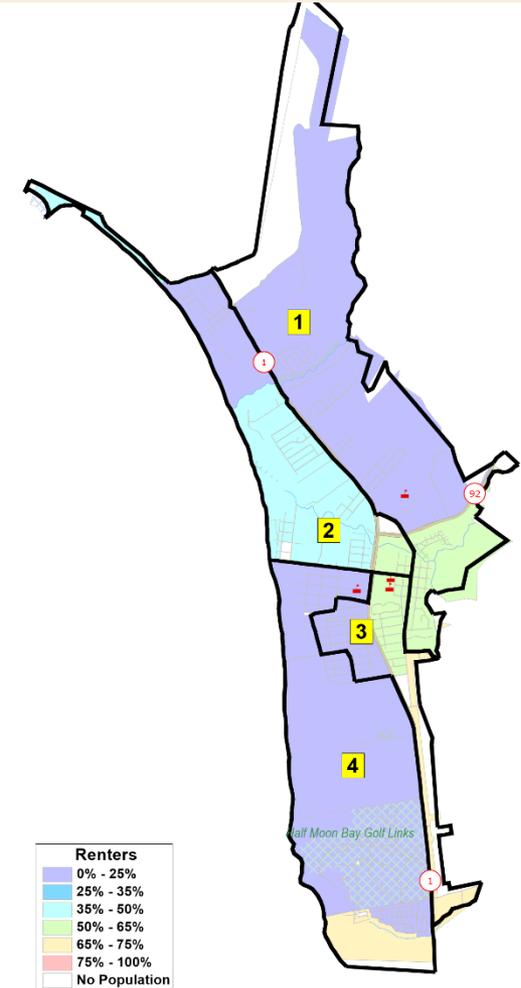


# Other Socio-Economic Demographics

Households with at least one child at home.



Households that rent their homes.



# Defining Neighborhoods

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**1<sup>st</sup> Question: What is your neighborhood?**

**2<sup>nd</sup> Question: What are its geographic boundaries?**

**Examples of physical features defining a neighborhood boundary:**

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

**In the absence of public testimony, planning records and other similar documents may provide definition.**



# Beyond Neighborhoods: Defining Communities of Interest

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## 1<sup>st</sup> Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city or county policies
- Tell us “your community’s story”

## 2<sup>nd</sup> Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

# Beyond Neighborhoods: Communities

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Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

# Public Mapping and Map Review Tools

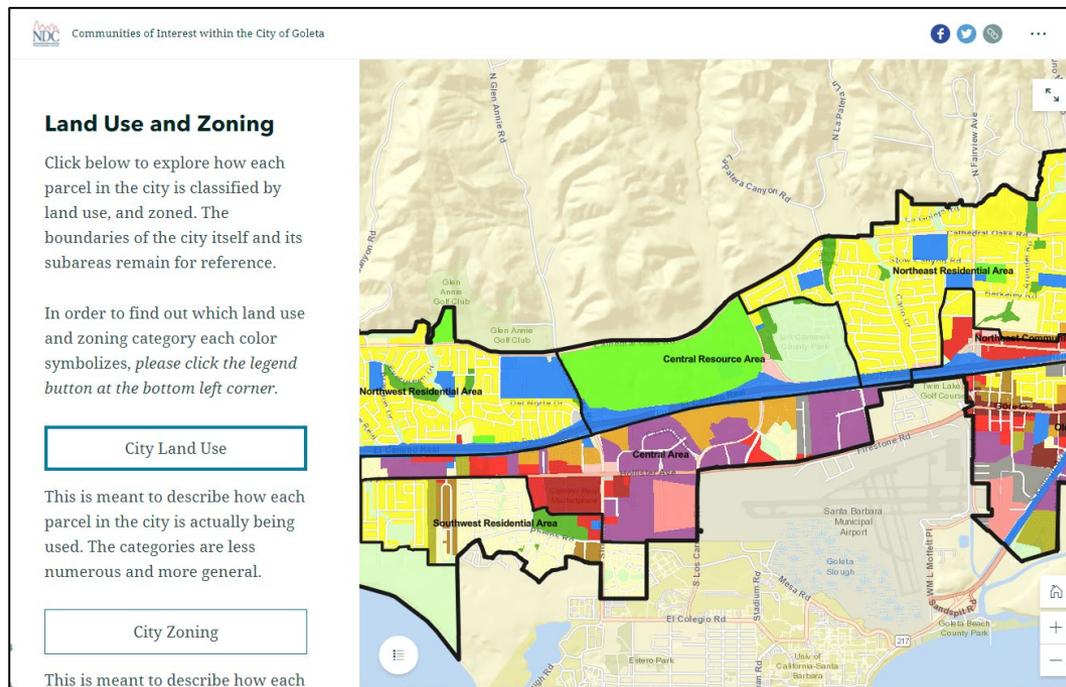
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- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
  - Simple “review draft maps” tool
  - Easy-to-use “Draw your neighborhood” tool
  - Paper- and Excel-based simple “Draw a draft map” tools
  - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

# Story Map

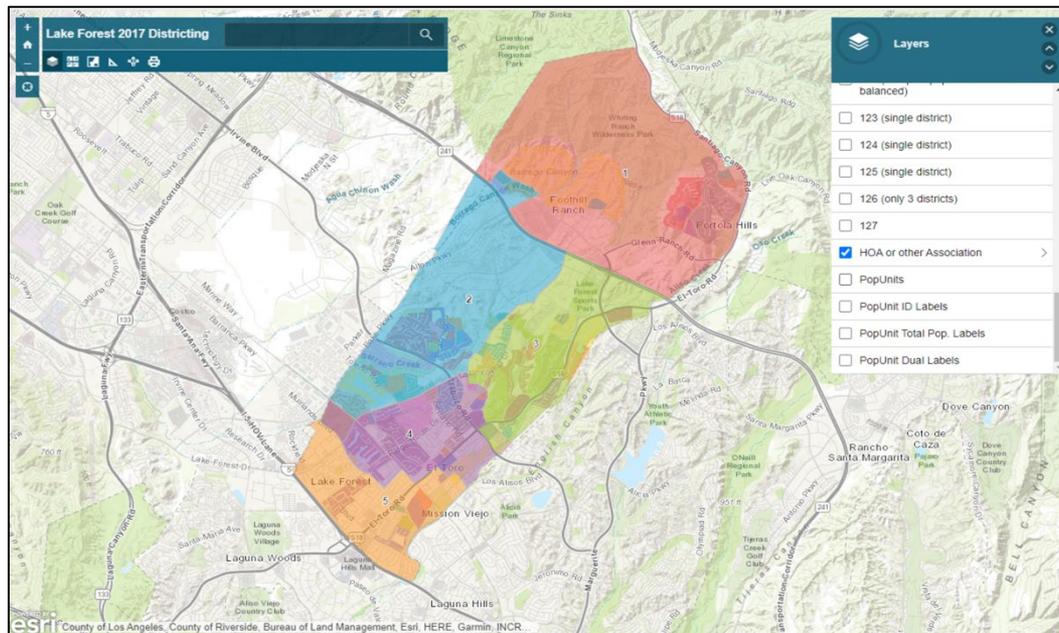
- Easy to use “story” of demographic and other data
  - Similar to PowerPoint, but interactive
  - Used to identify “communities of interest”
  - Sample map from Goleta



# Simple Map Review Tool

## Online Interactive Review Map

- ESRI's “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data



# Simple Map Drawing Tool

## Paper “Public Participation Kit”

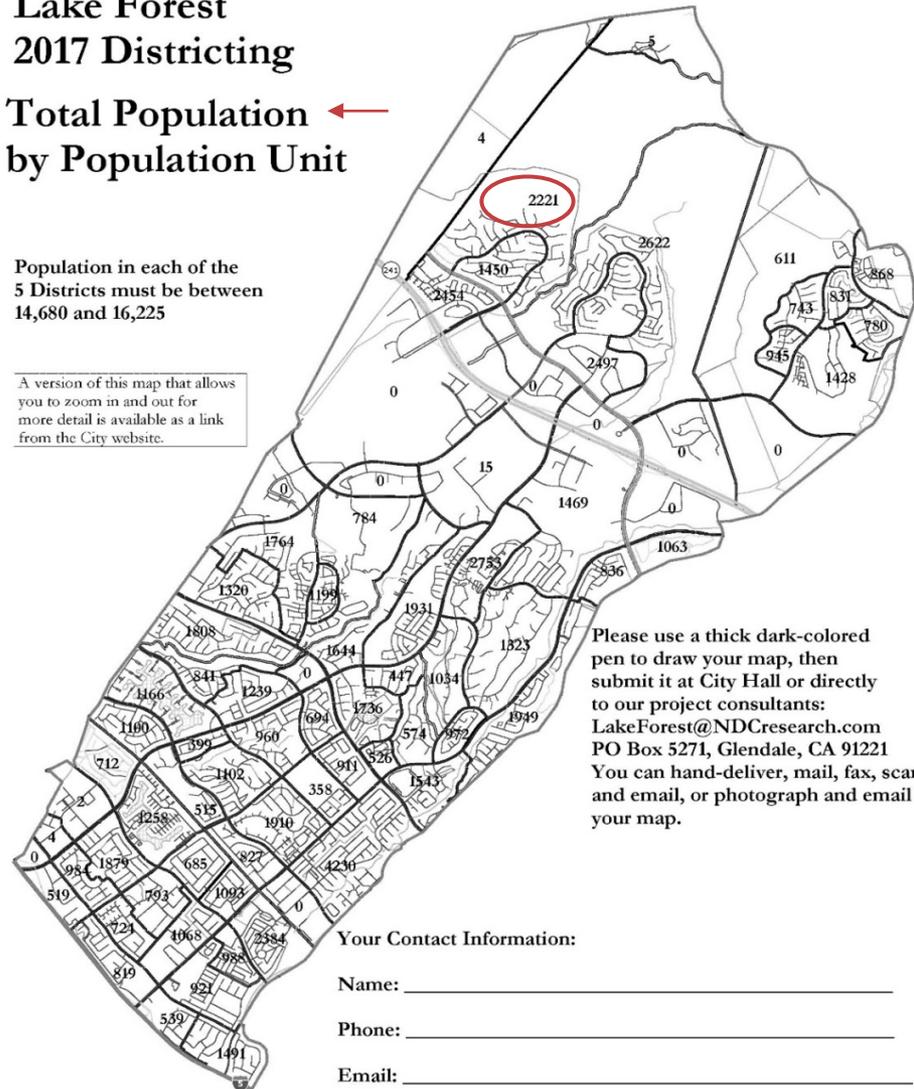
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

### Lake Forest 2017 Districting

### Total Population by Population Unit

Population in each of the 5 Districts must be between 14,680 and 16,225

A version of this map that allows you to zoom in and out for more detail is available as a link from the City website.



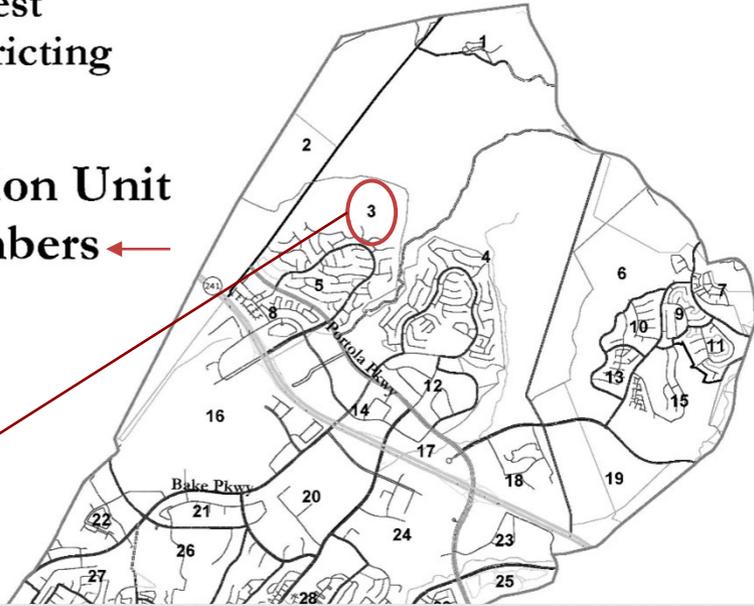
# Simple Map Drawing Tool + Excel Supplement

## “Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math

Lake Forest  
2017 Districting

Population Unit  
ID Numbers



		Ideal population: 15,314																		
Group	Category	1	2	3	4	5	6	7	Unassigned	Total	1	2	3	4	5	6	7	Unassigned	Total	
Tot. Pop.		0	0	0	0	0	0	0	107,197	107,197										
Deviation from Ideal		-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	0	-100%	-100%	-100%	-100%	-100%	-100%	-100%	-100%	0	0.00%	
Total Population	Total	0	0	0	0	0	0	0	34,182	34,182	#DIV/0!	32%	32%							
	Hispanic	0	0	0	0	0	0	0	64,294	64,294	#DIV/0!	60%	60%							
	NH White	0	0	0	0	0	0	0	1,919	1,919	#DIV/0!	2%	2%							
	NH Black	0	0	0	0	0	0	0	4,530	4,530	#DIV/0!	4%	4%							
Total CVAP	Total	0	0	0	0	0	0	0	83,090	83,090	#DIV/0!	21%	28%							
	Hispanic	0	0	0	0	0	0	0	22,928	22,928	#DIV/0!	59%	65%							
	NH White	0	0	0	0	0	0	0	33,857	33,857	#DIV/0!	2%	4%							
Total Reg.	Total	0	0	0	0	0	0	0	3,401	3,401	#DIV/0!	2%	4%							
	Hispanic	0	0	0	0	0	0	0	77,063	77,063	#DIV/0!	72%	93%							
	NH Black	0	0	0	0	0	0	0	18,936	18,936	#DIV/0!	49%	27%							
Nor. 2014	Total	0	0	0	0	0	0	0	32,843	32,843	#DIV/0!	1%	8%							
	Latino	0	0	0	0	0	0	0	1,675	1,675	#DIV/0!	0%	3%							
	Asian-American	0	0	0	0	0	0	0	463	463	#DIV/0!	28%	238%							
Nor. 2014	Total	0	0	0	0	0	0	0	13,574	13,574	#DIV/0!	0%	11%							
	Latino	0	0	0	0	0	0	0	461	461	#DIV/0!	0%	4%							
	Asian-American	0	0	0	0	0	0	0	151	151	#DIV/0!	0%	4%							

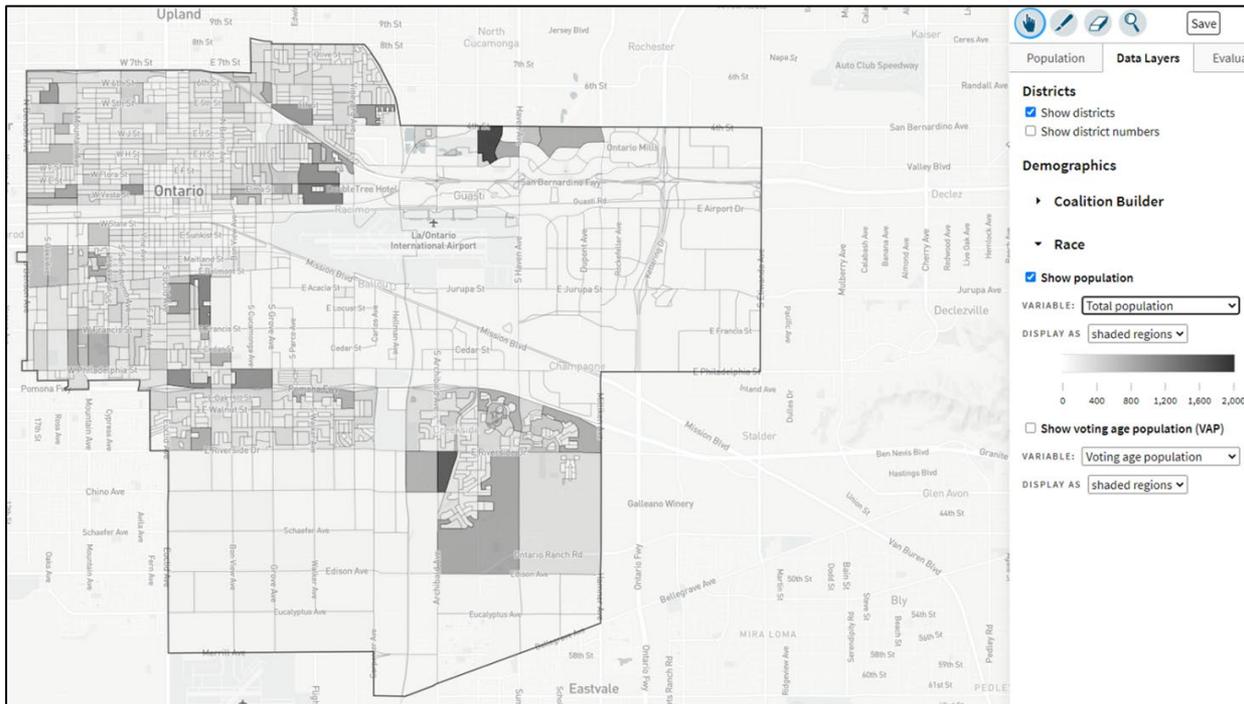
Excel interface showing the 'Lake Forest 5-district Kit\_ENG.xlsx' file. The ribbon includes File, Home, Insert, Page Layout, Formulas, Data, Review, View, and Help. The Home ribbon is active, showing options for Font (Garamond, size 9), Paragraph (Wrap Text, Merge & Center), and Number (%, \$, #, 0.00, -00).

1	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	
1	Distict	Unit	Total Population					Voting Age Population					Citizen Voting Age Population					Nor. 2014 Registration					Nr
2		Pop	Tot.	NH	NH																		
3			Pop.	Hisp	Wht	Blk	NH	Asn	total	Hisp	Wht	Blk	Asn	tot	Hisp	Wht	Blk	Asn	tot	latino	asn	fil	tot
4	2	2,367	1,128	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140	63	
5	3	1,643	768	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73	37	
6	4	1,768	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89	38	
7	5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,059	67	40	
8	6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18	42	
9	7	1,753	1,180	501	70	16	1,945	767	474	16	780	335	440	0	0	797	378	7	4	941	70	32	

# DistrictR

## “Draw Your Community of Interest” focus

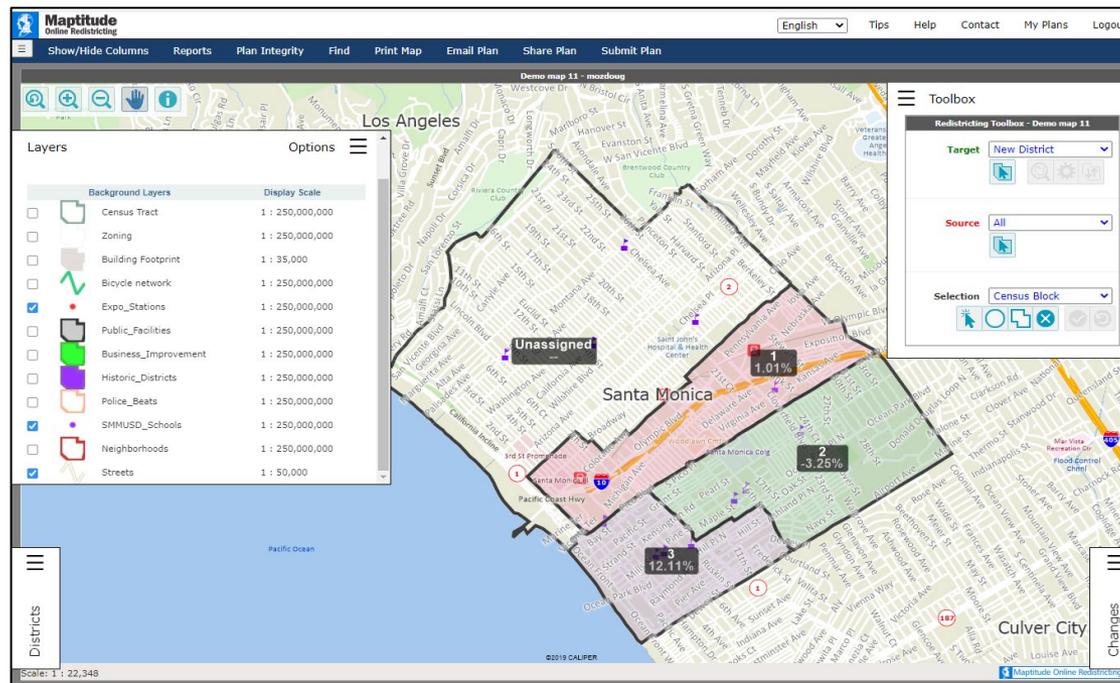
- Also includes simple district-mapping tool
- Only available in English
- Similar external options: [Representable.org](http://Representable.org), [DrawMyCACommunity.org](http://DrawMyCACommunity.org)



# Caliper's “Maptitude Online Redistricting”

## Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- [Quick Start Guide](#)



# Public Hearing & Discussion

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What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?

## ACTION

**Action to identify areas that meet each FAIR MAPS Act (AB 849) definition:**

- “neighborhoods”
- “communities of interest . . . that should be included within a single district for purposes of its effective and fair representation.”