City of Half Moon Bay Introduction to Redistricting

Redistricting Advisory Committee

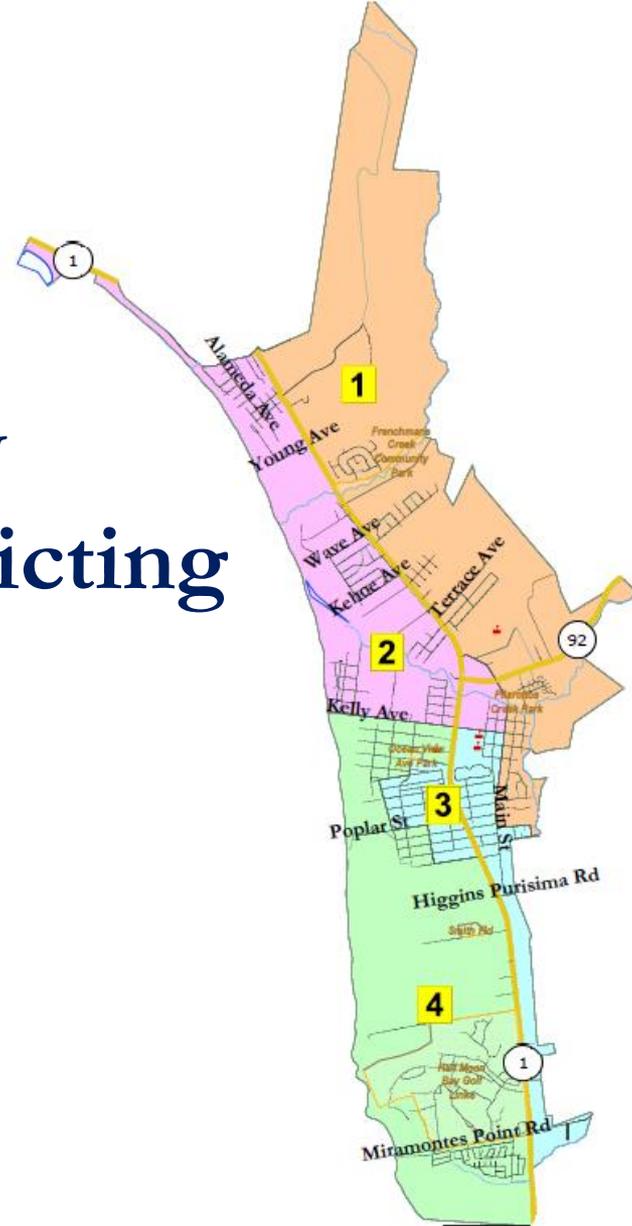Marin Holt, Chair

Paul Gater, Vice Chair

Hal Bogner, Committee Member

Steve Maller, Committee Member

Claudia Marshall, Committee Member

Phil Marshall, Committee Member

Michal Settles, Committee Member

September 2, 2021

Shalice Tilton, Sr. Consultant
National Demographics Corporation

Step	Description
Workshops (RAC) Aug. 12 & Aug. 19	Education and to solicit input on the communities in the Districts.
Two Pre-Map Hearings (RAC) Aug. 26 & Sept. 2	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.
Census Data Release Aug. 12	Census Bureau releases official 2020 Census population data. The data will be in legacy format and must be reformatted.
California Data Release Oct.	California Statewide Database releases 'prisoner-adjusted' 2020 redistricting data, then three-week waiting period to release maps.
Map Submission Deadline Oct. 28, 5 p.m.	The City's demographer will professionally produce submitted maps and prepare a demographic summary for each map.
Review Draft Maps (RAC) Nov. 8 & Dec. 16	Review and revise the draft maps and to select focus maps.
Workshop (RAC) Jan. 8	Solicit input on focus maps.
Post-Map Hearing (CC) Jan. 19	First public hearing to discuss and revise the draft maps and to discuss the election sequence.
Workshops (RAC) Jan. 22 & Jan. 27	Solicit input on focus maps.
Post-Map Hearing (CC) Feb. 15	Second public hearing to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption (CC) Mar. 15	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance. **Deadline to adopt: Apr. 17, 2021**

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering

2. California Criteria for Cities

1. **Geographically contiguous**

2. **Undivided neighborhoods and "communities of interest"**
(Socio-economic geographic areas that should be kept together)

3. **Easily identifiable boundaries**

4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited: "Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts

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Protected Class Groups

- The CVRA defines a "protected class" broadly as a class of voters who are members of a race, color, or language minority group.

- "Language minorities" are specifically defined in federal law to mean persons of American Indian, Asian American, Alaskan Natives or Spanish heritage. CVRA expressly adopts the definition of "language minority."

Demographic Summary of Existing Districts

District		1	2	3	4	Total
2020	2020 Est. Total Pop	2,994	3,744	2,606	3,386	12,730
	Deviation from ideal	-188	562	-577	203	1,138
	% Deviation	-5.92%	17.65%	-18.12%	6.39%	35.76%
2010 Total Pop	% Hisp	31%	41%	43%	9%	31%
	% NH White	61%	52%	52%	83%	62%
	% NH Black	0%	1%	1%	1%	1%
	% Asian-American	6%	4%	4%	6%	5%
Citizen Voting Age Pop	Total	2,296	2,296	1,695	2,800	9,087
	% Hisp	18%	24%	22%	6%	16%
	% NH White	70%	67%	72%	83%	73%
	% NH Black	0%	2%	1%	0%	1%
	% Asian/Pac.Isl.	11%	7%	5%	9%	8%

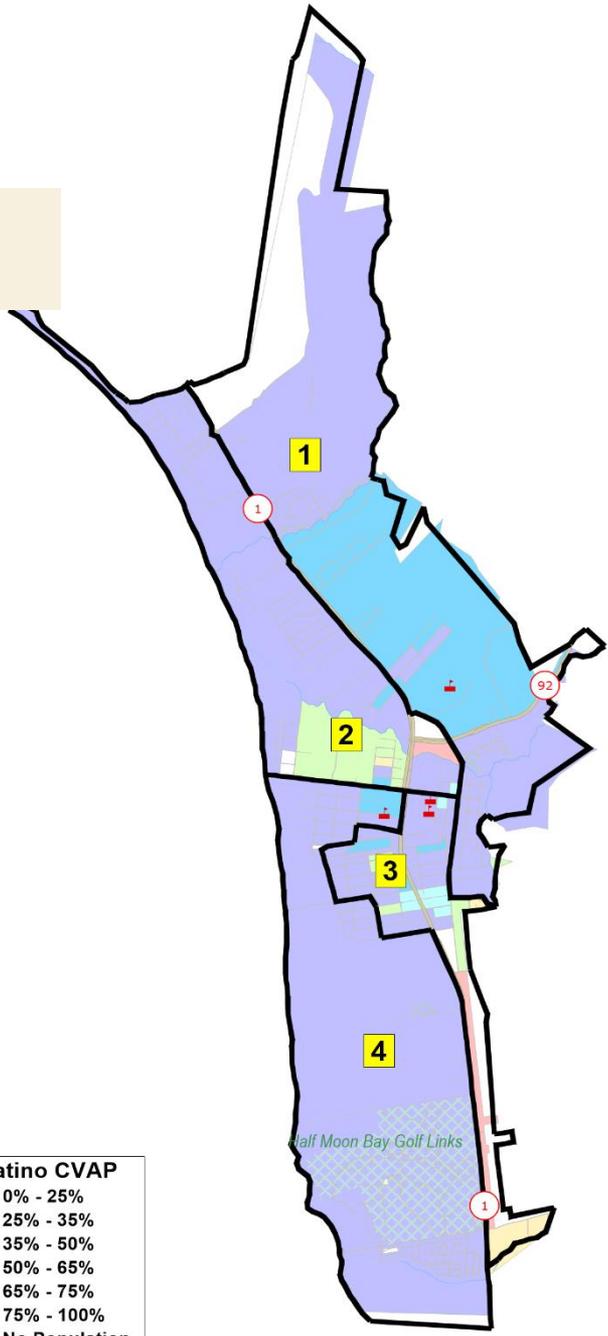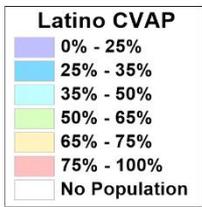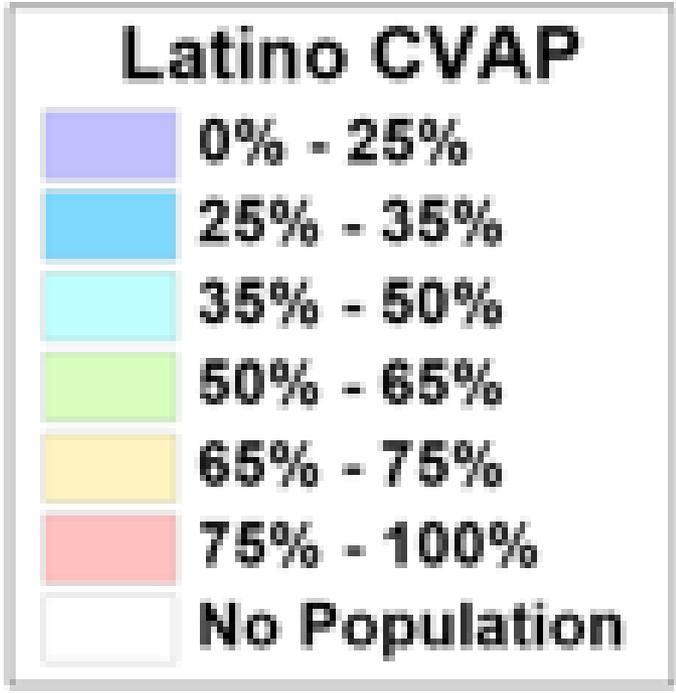*Half Moon Bay - Current Districts*

Estimates using official 2020 demographic data and NDC's estimated total population figures.

For four districts, each district must contain about 3,183 people.
For five districts, each district must contain about 2,546 people.

Latino CVAP

Latino eligible voters are concentrated in the southern portions of existing Districts 2 and 3.
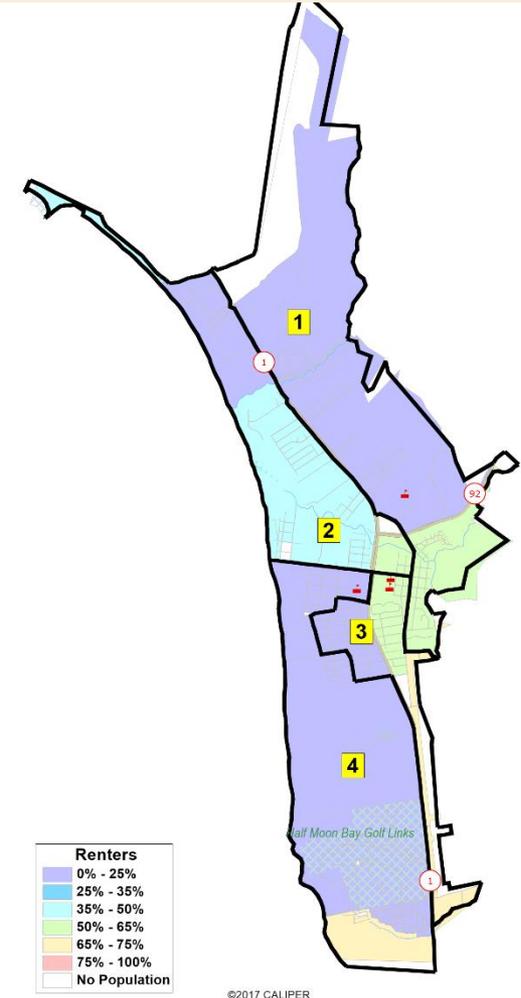
Latino CVAP

- 0% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 65%
- 65% - 75%
- 75% - 100%
- No Population

Latino CVAP
- 0% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 65%
- 65% - 75%
- 75% - 100%
- No Population

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Other Socio-Economic Demographics

Households with at least one child at home.
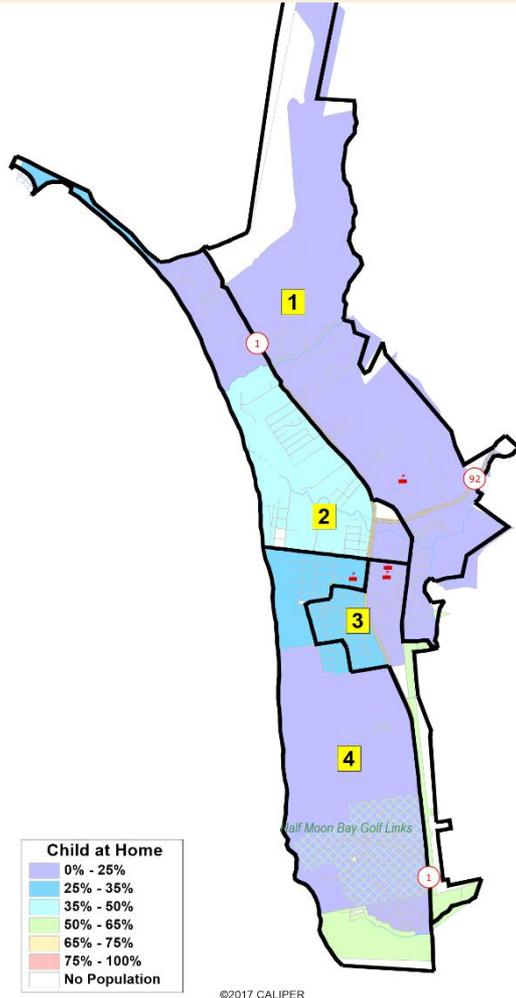
Households that rent their homes.

Defining Neighborhoods

1ˢᵗ Question: What is your neighborhood?

2ⁿᵈ Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills

- Areas around parks or schools

- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods:
Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus

- Shared issue or characteristic

    - Shared social or economic interest

    - Impacted by city or county policies

- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.

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Beyond Neighborhoods: Communities

Under the California Elections Code, "community of interest" has a very specific definition in the context of districting and redistricting cities and counties:

A "community of interest" is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Model Options

- **Four Districts and Elective Mayor with 4-Year Term (current model)**

- **Four Districts and Elective Mayor with 2-Year Term**

- **Five Districts and Rotating Mayor**

Pros Rotating Mayor

- Rotating Mayor may encourage respect and cooperation among Councilmembers, because Councilmembers have an incentive to respect the Mayor's role and leadership knowing that the Councilmember in question will soon have their own turn to be Mayor.
- Rotating Mayor allows opportunities for council members to become better informed and to provide a broader array of perspectives.
- Rotating Mayor provides opportunities to expand the knowledge and experience of city council members.
- Rotating mayor format is less burdensome on a mayor who is otherwise employed.
- Rotating mayor leadership perspective is not limited to single person for four years.
- Rotating mayor provides new perspective each year as Mayor seat rotates.
- Rotating mayor eliminates there being more than one representative from a single district (the mayor and the councilmember).

Pros Elective Mayor

- Elective Mayor provides continuity in leadership and representation with regional agencies.
- Elective Mayor provides constituents with two representatives (the mayor and the council member) who must earn their vote.
- Elective Mayor with a two-year term allows all voters to vote at every municipal election.
- Elective Mayor provides more consistent and prominent ceremonial figure head.
- Elective Mayor provides continuity from staffing perspective.

Public Mapping and Map Review Tools

Draw a Map

- **Different tools for different purposes and levels of technical interest**

  - Interactive Review Map, a simple map review tool
  - Paper "Public Participation Kit," for those who do not want to use a computer
  - Paper- and Excel-based simple "draw a draft map" tools
  - DistrictR, an easy-to-use paint brush map drawing tool
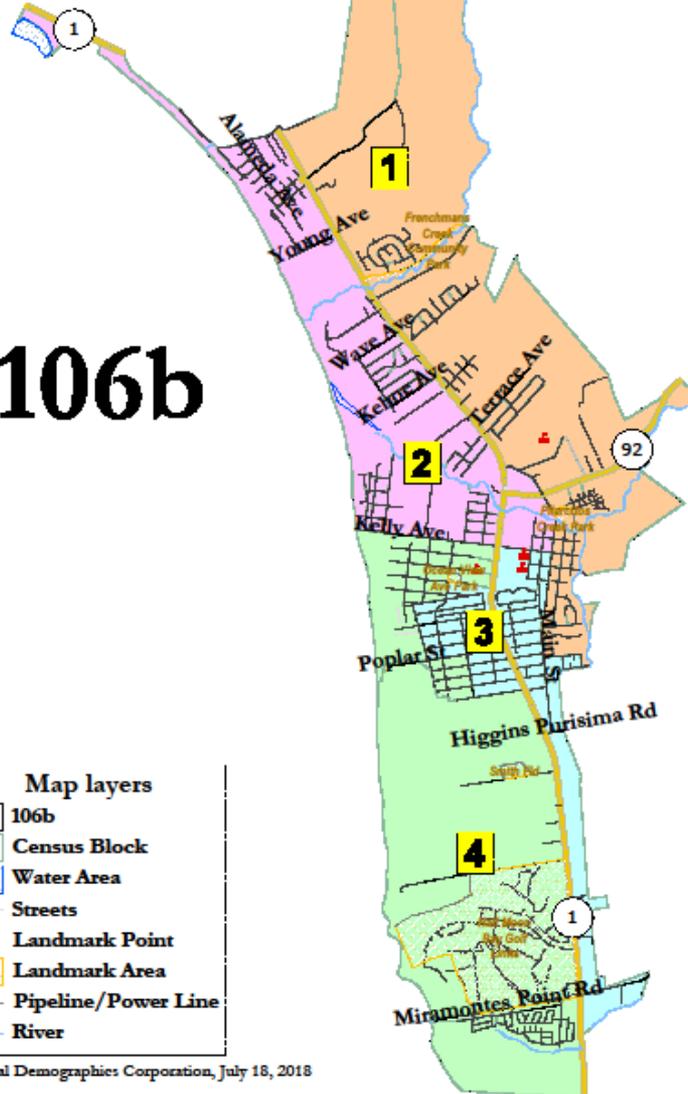 - Caliper Maptitude Online Redistricting, a powerful, data-rich "draw a draft map" online mapping tool

For four districts, each district must contain about 3,183 people.
For five districts, each district must contain about 2,546 people.

All Submitted Maps are Professionally Produced by NDC for Public Review

Half Moon Bay 2018 Districting

106b

National Demographics Corporation, July 18, 2018

A Demographic Summary is Prepared by NDC for All Submitted Maps

| Half Moon Bay - Current Districts						
District		**1**	**2**	**3**	**4**	**Total**
2020	2020 Est. Total Pop	2,994	3,744	2,606	3,386	12,730
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	% Asian/Pac.Isl.	11%	7%	5%	9%	8%
Voter Registration (Nov 2020)	Total	2,158	1,614	1,788	2,414	7,974
	% Latino est.	21%	21%	24%	7%	18%
	% Spanish-Surnamed	19%	19%	22%	6%	16%
	% Asian-Surnamed	3%	4%	3%	4%	4%
	% Filipino-Surnamed	2%	2%	2%	1%	2%
	% NH White est.	73%	69%	69%	87%	75%
	% NH Black	1%	2%	3%	0%	1%
Voter Turnout (Nov 2018)	Total	1,419	1,222	1,199	1,706	5,546
	% Latino est.	14%	13%	15%	8%	12%
	% Spanish-Surnamed	13%	12%	14%	7%	11%
	% Asian-Surnamed	3%	3%	3%	3%	3%
	% Filipino-Surnamed	1%	2%	2%	1%	1%
	% NH White est.	79%	82%	78%	89%	82%
	% NH Black	0%	1%	1%	0%	0%
Voter Turnout (Nov 2020)	Total	1,895	1,392	1,546	2,190	7,023
	% Latino est.	20%	19%	22%	6%	16%
	% Spanish-Surnamed	18%	17%	19%	6%	14%
	% Asian-Surnamed	3%	4%	3%	4%	4%
	% Filipino-Surnamed	2%	2%	2%	1%	2%
	% NH White est.	74%	71%	71%	88%	77%
	% NH Black est.	1%	2%	3%	0%	1%
ACS Pop. Est.	Total	2,994	3,744	2,606	3,386	12,730
Age	age0-19	19%	26%	21%	17%	21%
	age20-60	46%	55%	52%	45%	50%
	age60plus	35%	19%	27%	38%	29%
Immigration	immigrants	27%	25%	24%	24%	25%
	naturalized	52%	54%	44%	44%	49%
Language spoken at home	english	65%	53%	57%	83%	65%
	spanish	23%	35%	34%	15%	27%
	asian-lang	6%	3%	5%	1%	4%
	other lang	7%	8%	4%	0%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	16%	20%	20%	4%	15%
Education (among those age 25+)	hs-grad	29%	31%	28%	30%	29%
	bachelor	31%	25%	30%	26%	28%
	graduatedegree	21%	22%	17%	32%	23%
Child in Household	child-under18	21%	37%	27%	20%	26%
Pct of Pop. Age 16+	employed	61%	72%	68%	64%	66%
Household Income	income 0-25k	20%	3%	15%	4%	10%
	income 25-50k	10%	10%	10%	12%	11%
	income 50-75k	11%	9%	10%	5%	8%
	income 75-200k	27%	47%	35%	44%	39%
	income 200k-plus	32%	30%	30%	34%	32%
Housing Stats	single family	78%	76%	78%	94%	83%
	multi-family	22%	24%	22%	6%	17%
	rented	33%	35%	34%	9%	26%
	owned	67%	65%	66%	91%	74%

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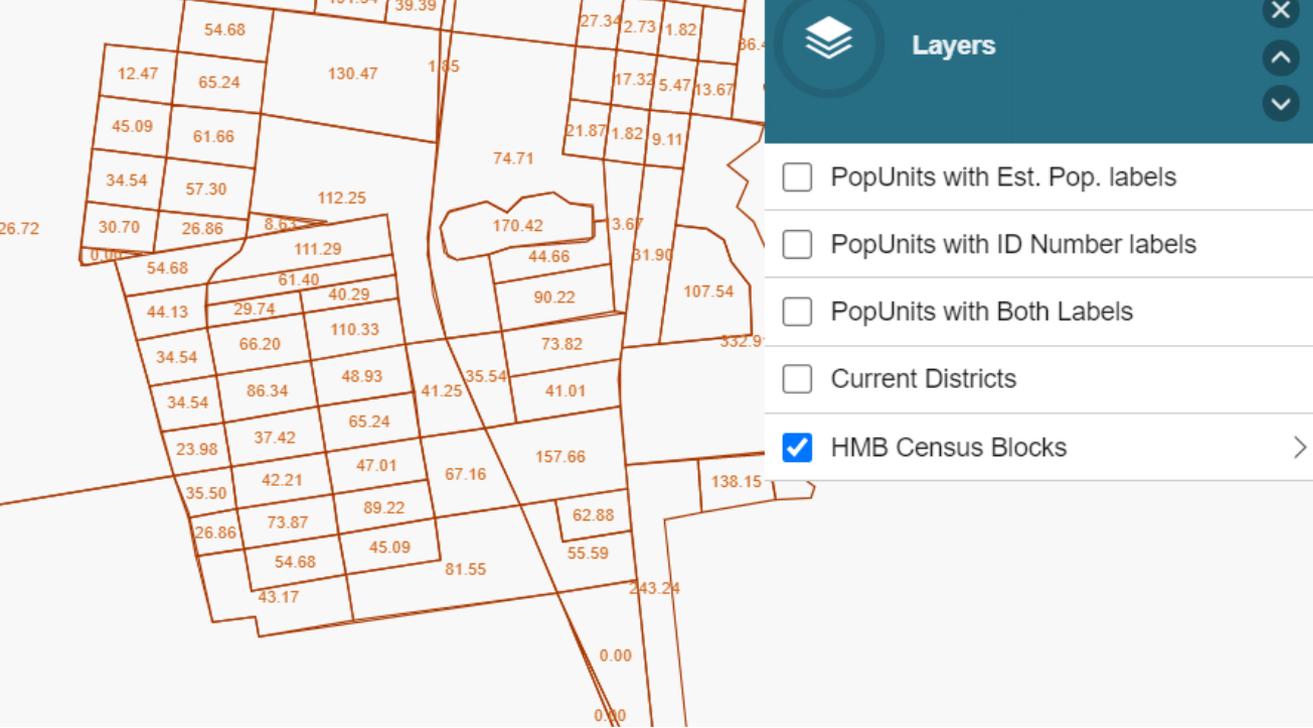
Census Blocks
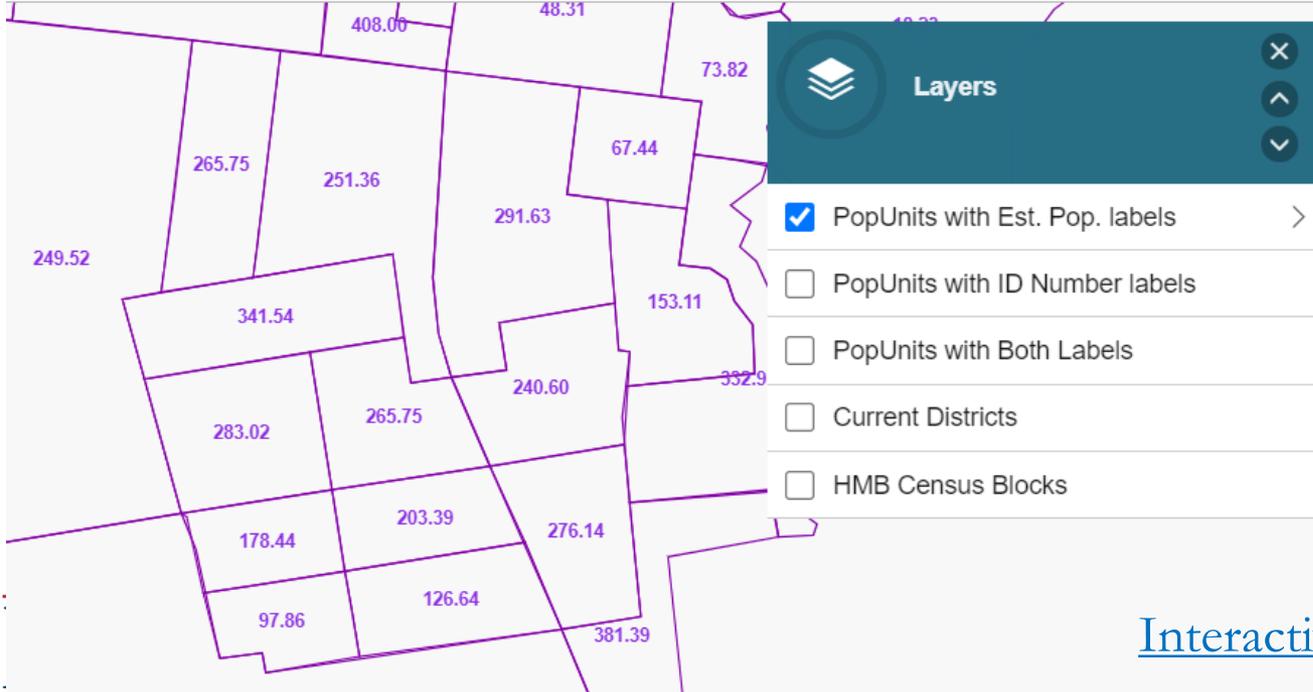
NDC Population Units

Simple Map Review Tool

Online Interactive Review Map

- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other data
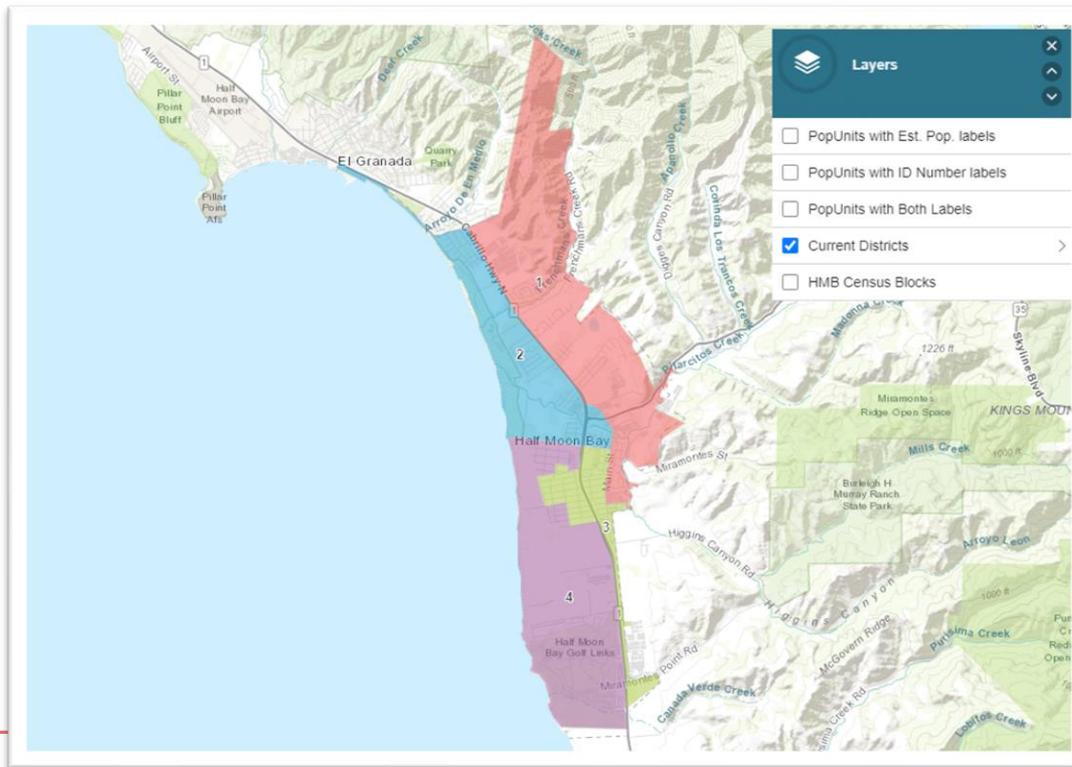
Simple Map Drawing Tool

Paper "Public Participation Kit"

- For those without internet access or who prefer paper

- Total Population Counts only – no demographic numbers

Simple Map Drawing Tool + Excel Supplement

"Public Participation Kit" with Population Unit ID#s

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math

DistictR

- [DistrictR](#), an easy-to-use paint brush map drawing tool
  - Use to draw your neighborhood, a community of interest or an entire district map.
  - Similar external options: [Representable.org](#), [DrawMyCACommunity.org](#)
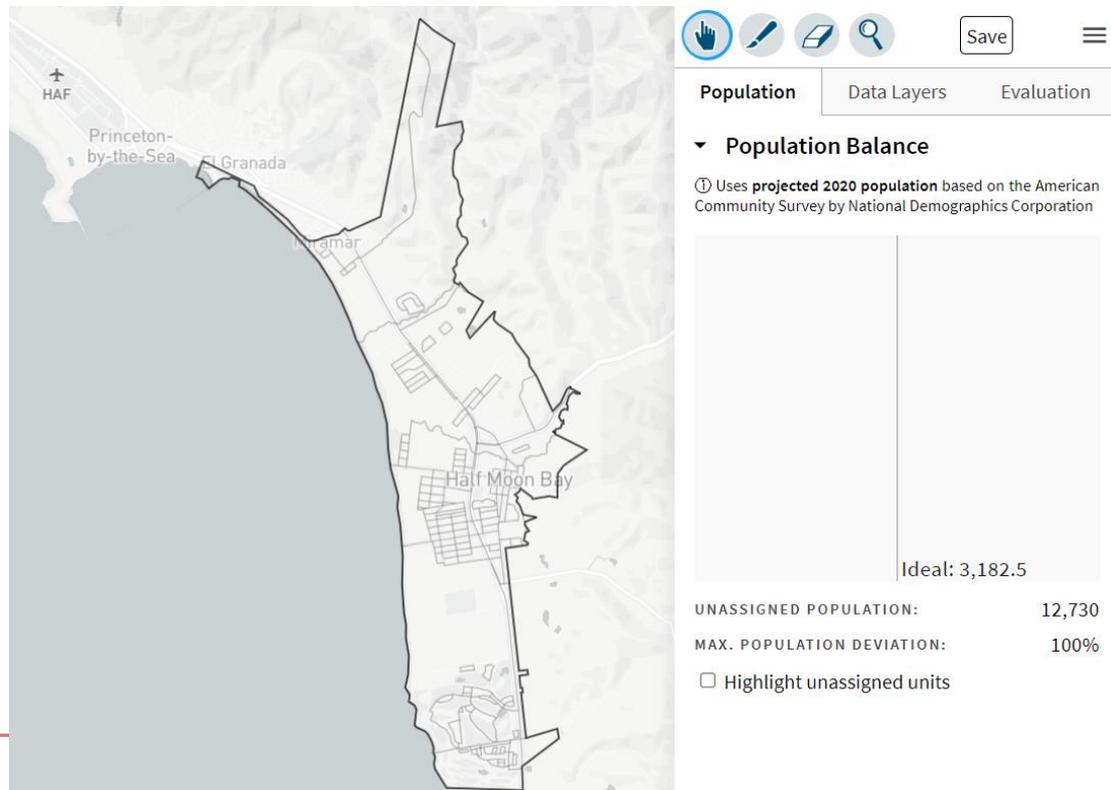
Caliper's "Maptitude Online Redistricting"

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool

- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean

- Quick Start Guide
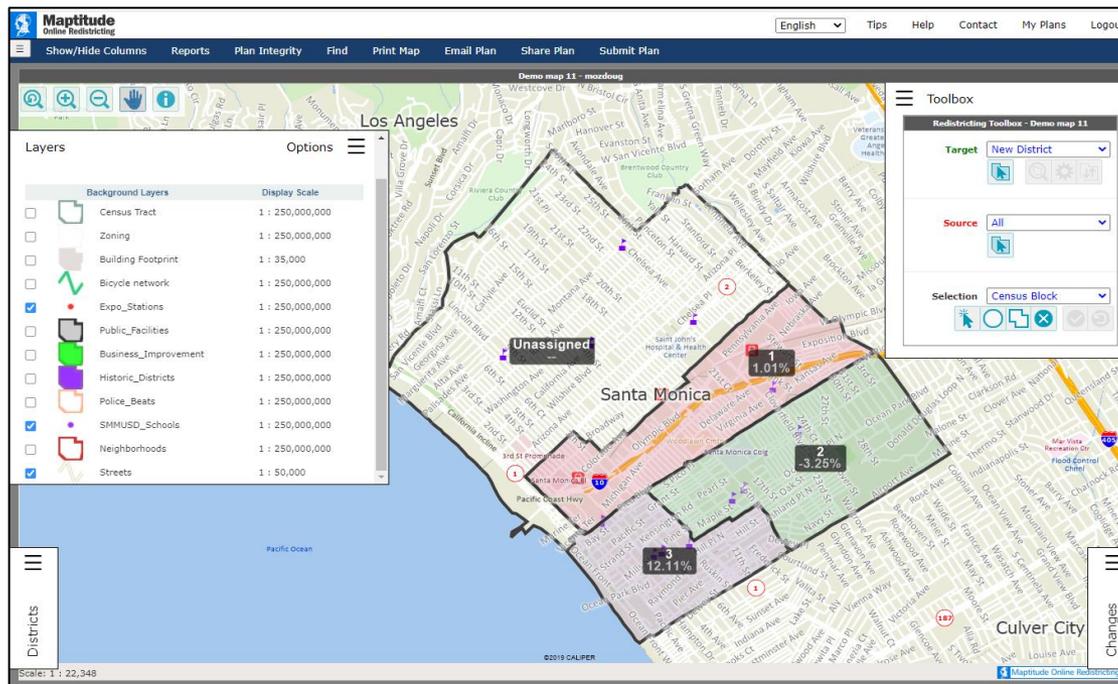
Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?

ACTION

Action to identify areas that meet each FAIR MAPS Act (AB 849) definition:

- "neighborhoods"
- "communities of interest . . . that should be included within a single district for purposes of its effective and fair representation."

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Defining Communities of Interest

- Who lives in your community?
- What kinds of things do they do for a living?
- What kind of housing is common?
- What kind of city services do you have or don't have?
- Are there strong social and civic networks?
- Are there important places where people come together, like community centers, churches, temples, neighborhood associations, or parks?
- Do you have common interests in any local political issues, like schools, housing, crime, transit, health, land use, environmental conditions, or other issues?
- Do you have a common race or ethnicity? Immigration history? Language spoken?

Link to Common Cause Worksheet

- Does your community have shared socioeconomic characteristics, like income level or education level?
- Does your neighborhood have celebrations or traditions, like street festivals or parades?
- Are there nonprofits or service-providers rooted in the community?
- Is there a place that is the largest employer?
- What is the history of how your community came together?

Created By California Common Cause. Visit commoncause.org/localredistricting2021 for more.

Where is your Neighborhood or Community?

- What are the streets or boundaries that mark your community's borders?
- What are the significant landmarks: rivers, parks, shopping areas, historic sites, etc.?
- What are the gathering places and service providers: business districts, schools, community centers, religious places, and social service agencies?
- Do the current political district boundaries divide your community? Or do they keep your community together?

Provide a description of how your community is different from or similar to the communities and neighborhoods around you.

Link to Common Cause Worksheet

Created By California Common Cause. Visit commoncause.org/localredistricting2021 for more.

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DrawHMB.org